

News Release

Epson Again Named to Dow Jones Sustainability Indexes



– TOKYO, Japan, November 11, 2010 –

Seiko Epson Corporation ("Epson", TSE: 6724) has been selected for the third time as a component company of the [Dow Jones Sustainability World Index](#) (DJSI World) and the [Dow Jones Sustainability Asia Pacific Index](#) (DJSI Asia Pacific), both leading indicators for socially responsible investment (SRI). The international stock indexes, jointly developed by the American company Dow Jones and Switzerland's SAM (Sustainable Asset Management) Group, assess companies around the world based on economic, environmental, and social perspectives, and select those with the best future prospects for achieving sustainability.

A review of the component companies is conducted on a yearly basis. On November 4th, 323 corporations out of a pool of roughly 2,500 worldwide were designated as leading companies and selected to be included in the DJSI World. Epson was one of seven that were selected for the computer hardware and electronic office equipment category of the technology sector.

In addition, Epson retained its position in the DJSI Asia Pacific, which was launched in March 2009 and is made up of the top 20% in terms of the SAM analysis out of the largest 600 companies in the developed Asia Pacific markets.

To find out more about Epson's CSR activities, or to view Epson's Sustainability Report 2010, please visit the Epson & the Community section on the corporate website. <http://www.epson.co.jp/community/>

Environmental Vision 2050

Building on its history of environmentally-conscious activities, Epson is now striving to achieve its challenging Environmental Vision 2050. For more details on Epson's sustainability initiatives, see <http://eco.epson.com>.

About Epson

Epson is a global imaging and innovation leader that is dedicated to exceeding the vision of customers worldwide through its compact, energy-saving, high-precision technologies, with a product lineup ranging from printers and 3LCD projectors for business and the home, to electronic and crystal devices.

Led by the Japan-based Seiko Epson Corporation, the Epson Group comprises nearly 80,000 employees in 102 companies around the world, and is proud of its ongoing contributions to the global environment and the communities in which it operates.

<http://global.epson.com/>

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